



**Dear Art Professional, Emerging Artist, Art Student or Hobbyist,**

2017 marks the 26th year of the Pride London Art Exhibition. Many great artists have submitted and displayed their works over the years. We invite you to join their echelon, and to take part in the Pride London Festival.

We encourage all forms of visual arts and mediums for submission: painting, photography, sculpture, digital, collage, printmaking, pottery, fibre arts etc.

**2017 ART SHOW DETAILS:**

- **Show Dates** – July 20th to July 30th, 2017 – opening on the 20th
- **Host Gallery** – The ARTS Project
- **Categories** – Student/Hobbyist | Emerging | Professional (see below for descriptions)
- **Deadline** – May 31, 2017: up to 3 entries (see image formatting requirements pg. 2)
- **Fee** – No submission fee
- **Juried Exhibition** — all submitted art will be juried under one of the three self-described, submission categories. For LGBTQ community inclusivity, one submission per artist is guaranteed.
- **Jury** – The following jurors will participate to select the artworks to be included in the Pride London Art Show:
  - Angela Brayham, Director/Curator Gallery Stratford.
  - Kevin Bice, Educator, founder / organizer : London Artists' Studio Tour and The River Project.
  - Marla Bottreill, Professor of Fine Art at Fanshawe College.
- **Art Sales** – All submitted art must be for sale. A commission of 25% will be collected by Pride London to support future exhibits and events.
- **Awards** – 2 awards will be presented for:
  - 1) Jury's Choice
  - 2) People's Choice.

**ENTRY CATEGORIES:**

Student/Hobbyist

Students and hobbyists who have not previously sold their work in a professional setting.

Emerging

Early career artists who have displayed/ sold art, and who are committed to improving their craft & growing a body of work.

Professional

Practicing professional artists—who have sold and received some level of recognition.

**Promotion & Sponsorship**

We invite you to help us promote the event by forwarding this letter (and form) on to other artists, art groups, art leaders in your network—thank you in advance!

If you, or someone you know, would like to sponsor the Pride Art Show or other Pride events, please contact Pride London - <http://www.pridelondon.ca/support> .

For more information about the exhibit, previous artists who have been displayed, and about the jury, please visit: [www.pridelondon.ca/art](http://www.pridelondon.ca/art) or [artshow@pridelondon.ca](mailto:artshow@pridelondon.ca)



## Pride London Art Show 2017 - Conditions of Entry

- 1) The competition is open to any Artist who identifies as being part of /or friend or ally of the LGBT Community.
- 2) Works entered must be of original design & not previously exhibited in London, Ontario.
- 3) The Artist must provide all supports, hanging devices, and clear instructions for installation for any selected entry. Work must be clearly labelled. **Painters: eye hooks and hanging wires must be in place!**
- 4) COPYRIGHT: The submission of any entry gives permission to The Pride London Art Show to reproduce and use any image submitted for promotion, documentary or archival purposes, including use on its website.
- 5) LIMIT OF LIABILITY: The Pride London Festival, directors and committee members are not responsible for any damage or loss arising from the transportation, set-up display and storage of works submitted. Artists assume all responsibility for loss and damage and are advised to arrange for any insurance to cover loss or damage that they might require.
- 6) PRICING & SALES: Work must be priced to reflect realistic market value. For works sold, the Pride London Festival will take a commission of 25% of the retail sale price and the Artist will receive 75% of the retail sale price after payment is received from the purchaser.
- 7) The jury reserves the right to reject any work submitted.
- 8) Artists are responsible for delivering their work to the gallery for the show & for the retrieval of work at the end of the show. The Artist's signature on the Registration Form indicates acceptance of these Conditions of Entry.

## Preparing Your Entry

- 1) Prepare digital images / list (see specifications below).
- 2) Fill out the attached Entry Form for each work submitted.
- 3i) Entrants are required to submit a brief biography (approx. 100 words) in a Word .doc or within the body of the entry email. Please provide current information on your education, recent exhibitions and any awards. 3ii) Please also include a brief description about your artwork.
- 4) Submit digital images with a resolution of 300 DPI or higher, 4 x 6 inches minimum, emailed. The Art Show committee will only accept images in JPEG format with no compression. Save the image in the correct orientation as it should be displayed. Photograph artwork against a neutral background, i.e. (no textured or distracting backgrounds). Provide two images for each work to be entered: a full image & a close-up image. Images must be of work(s) that will be submitted.
- 5) Use the following file name format: ENTRY #1: XXX1A.jpg; XXX1B.jpg ENTRY #2: XXX2A.jpg; XXX2B.jpg ENTRY #3: XXX3A.jpg; XXX3B.jpg Where: XXX = your initials; A = the full image; and B = the close-up image. For example: Joe Smith: JSM1A.jpg and JSM1B.jpg.
- 6) Include an image list (.doc format or in the email body) that identifies each image submitted. Example: #1. JSM1A.jpg – Winter Landscape: #2. JSM1B.jpg – Winter Landscape, detail.
- 7) Entries must be emailed (received) by end of day – May 31, 2017.
- 8) Artists will be notified after June 15<sup>th</sup> if their works have been selected to be included in the show.
- 9) Selected artwork must be delivered to show venue by noon on Monday, July 17<sup>th</sup>, 2017.

E-mail entries to: [artshow@pridelondon.ca](mailto:artshow@pridelondon.ca) with "Art Show Entry" in subject line.

If you need assistance getting your artwork to the exhibition, please email or call (519) 434.7083 to arrange for advance pickup. Pickup not available on July 17<sup>th</sup>.

## PRIDE LONDON ART SHOW - ENTRY FORM:

I have read and agree to the Conditions of Entry.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of works (up to 3): \_\_\_\_

Category (select one): \_\_\_\_ Student/Hobbyist \_\_\_\_ Emerging \_\_\_\_ Professional

Entry # 1	Entry # 2	Entry # 3
Title of Work: _____	Title of Work: _____	Title of Work: _____
Description of work: _____ _____ _____ _____ _____	Description of work: _____ _____ _____ _____ _____	Description of work: _____ _____ _____ _____ _____
Medium: _____	Medium: _____	Medium: _____
Size (inches): height width ____ depth ____ (if 3D) _____	Size (inches): height ____ width ____ depth ____ (if 3D) _____	Size (inches): height ____ width ____ depth ____ (if 3D) _____
Digital Image identification: (e.g. XXX1A.jpg & XXX1B.jpg) _____	Digital Image identification: (e.g. XXX2A.jpg & XXX2B.jpg) _____	Digital Image identification: (e.g. XXX3A.jpg & XXX3B.jpg) _____
Retail Price: (required) _____	Retail Price: (required) _____	Retail Price: (required) _____

**Entry Completion Checklist:**

- 1) The completed Art Show entry form (this document) & or the online form completed– with a brief biography or resume & brief description about each artwork – ) two digital images of each entry with a resolution of 300 DPI, 4 x 6 minimum size, one full image & one detail image for each entry.

E-mail entry form & digital photos to: [artshow@pridelondon.ca](mailto:artshow@pridelondon.ca) - with "Pride Art Entry" in subject line.

You may alternatively complete an online submission form – visit: <http://pridelondon.ca/support> (scroll down to select "submit work to the art show" form)